



## Proposal: Triviography

*Prepared by:*

**Dennis Breymann**  
Sales and Marketing Manager  
White Mountain Adventures



*February 12, 2020*





**W**hite Mountain Adventures provides experiential, fun, creative adventures and activities with a learning component to groups and individuals. We focus on the natural environment in the Rockies and western Canada, emphasizing local history, culture and heritage. Our primary goal is to stimulate not only your body but also your mind... and to leave you with lifetime memories of your experiences.

From group hikes to teambuilding games and activities, our specialty is creative outdoor events and activities, local knowledge, and an emphasis on fun. Each of our group activities is coordinated by our support staff and expert guides who provide motivation and create a fun atmosphere that will truly elevate your experience in the Rockies.

White Mountain Adventures is accredited by the Interpretive Guides Association (formerly known as the Mountain Parks Heritage Interpretation Association). Our base is the mountain town of Banff, Alberta inside Banff National Park.

Thank you for the opportunity to be a part of your adventure in Banff.

Warmly,  
Gordon Stermann

A handwritten signature in black ink, reading "Gordon Stermann".

White Mountain Adventures  
President

# Triviography

Date: Available 3 Season  
Approximate Times: 1 to 1 ½ hours  
Participant Number: minimum charge 20/no maximum  
Location: Banff/Canmore townsites or anywhere

Triviography is a customizable team experience that combines Google Maps-supported outdoor exploration with trivia challenges - using smartphone technology. [Watch the 90 second video here](#)



## How it Works:

- Starts with a google map screen showing question locations and each team's position
- Your goal is to reach question locations ahead of other teams to answer the trivia questions
- When you reach a question location, a screen will appear with a multiple-choice question. You'll have 3 tries, with each try being worth less points.
- The first team to answer the question correctly 'owns' that waypoint, and receives bonus points every time another team answers that question.
- Send messages to other teams from within the app
- Check the status of other teams by clicking on the multi-player button in the top corner and see their location live on the map
- The team with the most points at the end wins!
- Paper backup is available for winter programming (in the case of smart phone failure in winter weather)



## Popular Question Formats:

**3 Truths and a Lie:** Get to know your colleagues as they each submit 4 personal statements. Which one is the lie?

**Company Trivia:** Product Knowledge, company history, industry related trivia or any other category of questions that are relevant and interesting to your group

**Area Trivia:** Think you know Banff/Canmore? Test knowledge about little known facts of the area.

## Triviography Costing:

*Full-Service Option: \$85 per person (min 20)*

Includes: Custom game development incorporating of 15-20 question locations, including three or more teambuilding games supported by event staff. (We have a super popular 3-person slingshot game we can adapt to fire bouquets 100 feet at clients who stand ready with fishnets to catch them)

*App only Option: \$55/person (min 20)*

Includes custom game development incorporating of 15-20 question locations supported by event staff.

Additional challenges such as our Flight of Beers can be added on a per person basis (cost +15%)

Please let me know if you have any questions or concerns regarding the contents of the proposal.

Best regards,



Dennis Breymann  
Manager, Sales and Marketing  
White Mountain Adventures



*Flight of Beers Team Challenge*